

**Subject:** Free Advertising Opportunity with CCA and the Dreams Magazine<NGriffin@downtownla.com>, Suzanne Holley CCA <sholley@ccala.org>  
**From:** "Nhien Lasky" <NLasky@ccala.org>  
**Date:** 08/23/2016 04:18 PM  
**To:** "blair@hdlabid.com" <blair@hdlabid.com>


Hello everyone,


The [Dreams Magazine](#), published by Steve Tobia, is giving CCA a special 14-page advertising opportunity that would appear in their October issue focused on innovation. CCA and the DCBID will use several pages of this promotion, and we would like to offer each of the BIDs a full page ad as part of this package.

The magazine is distributed to 50,000 recipients around DTLA and the San Gabriel Valley areas, and below is the final draft cover for their "L.A. Innovation" issue. If you would like to participate in this program, please provide your press ready art files to me by **noon on Thursday, September 15.**

Let me know if you have any questions and thank so much for your partnership.

Nhien

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 cid:image00

**Nhien Lasky**

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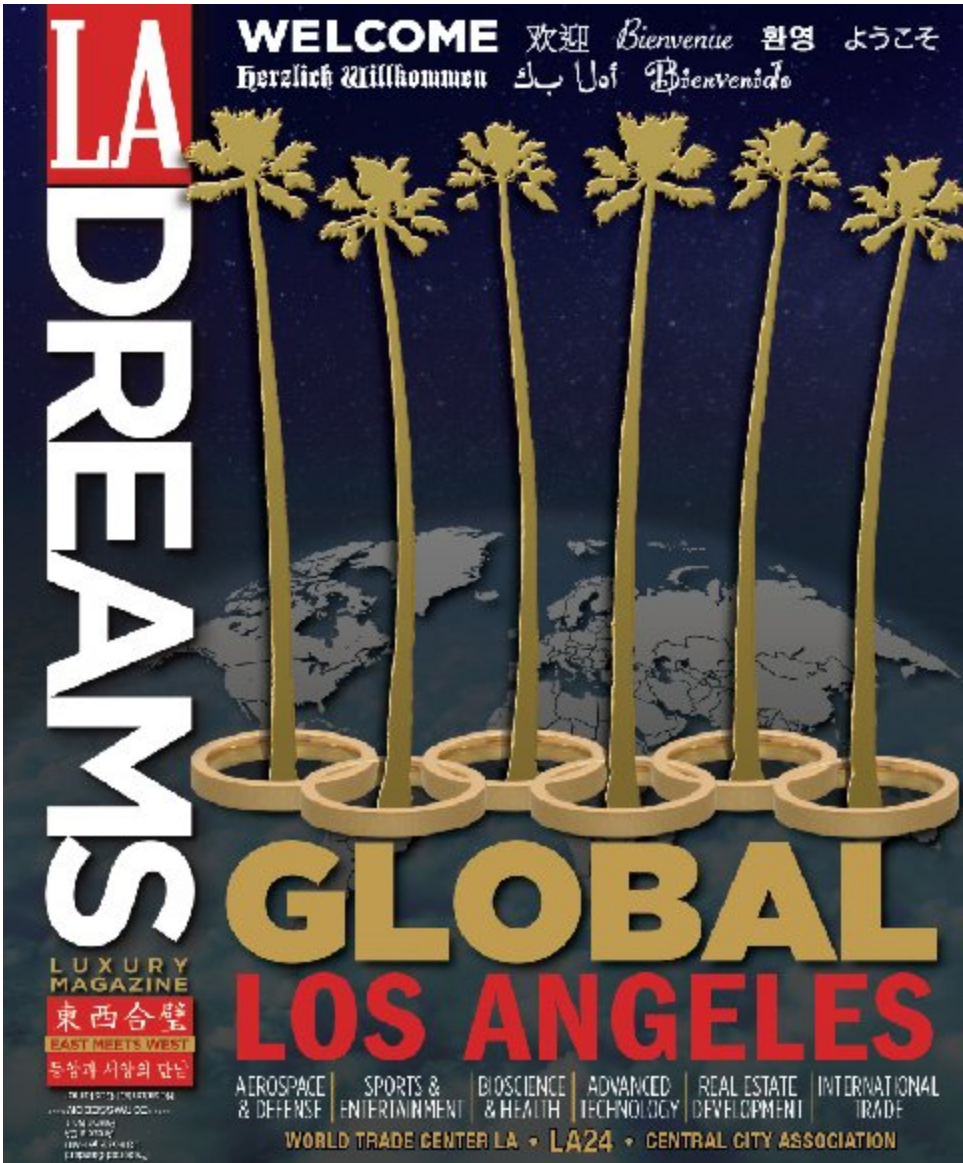
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image004.jpg	82.4 KB
DREAMS Ad Specs.pdf	430 KB